



Report to:	Development Committee
Subject:	World Travel Market, 5 to 8 November 2012
Date:	2 October 2012
Reporting Officer:	John McGrillen, Director of Development, ext 3470
Contact Officers:	Shirley McCay, Head of Economic Initiatives, ext 3459

1	Relevant Background Information
1.1	Members will be aware that Belfast Visitor and Convention Bureau (BVCB) will be showcasing Belfast at the World Travel Market (WTM) from 5 to 8 November 2012. The is the leading global event for the travel industry and is a vibrant must attend four-day business-to-business event presenting a diverse range of destinations and industry sectors to UK and International travel professionals. It is a unique opportunity for the whole global travel trade to meet, network, negotiate and conduct business under one roof. More information can be found at http://www.wtmlondon.com/
1.2	The Chair and Deputy Chair have traditionally accompanied the senior team from Belfast Visitor and Convention Bureau to the WTM, attending on day one and two of the exhibition.

2	Key Issues
2.1	BVCB will showcase Belfast at the WTM Show, ExCel London, 5-8 November 2012. Belfast has a huge number of 2012/2013 products and events to showcase including Titanic Belfast, Belfast Music Week, Food Tourism, Belfast 400 the World Police and Fire Games etc. As has been customary it is recommended and requested that Belfast City Council is represented by the Chair, Deputy Chair and one officer if necessary.

3	Resource Implications
3.1	The cost of delegate fees, travel, accommodation and expenses of Chair, Deputy Chair and one officer to attend the World Travel Market will not exceed £1,000.

4	Equality and Good Relations Considerations
4.1	There are no Equality and Good Relations Considerations attached to this report.

5	Recommendations
5.1	Members are asked to approve the Chair, Deputy Chair or their nominees and one Officer if necessary to attend the WTM, ExCel London Monday 5 to Thursday 8 November 2012.

6	Key to Abbreviations
BCC	Belfast City Council
BVCB	Belfast Visitor and Convention Bureau
WTM	World Travel Market